

## Quality First

Quality Assurance procedures practiced by us are in line with the stringent quality requirements of **QCI (Quality Council of India)**. This scheme strictly monitors every stage of the entire business process and confers its **endorsement** only when completely satisfied.

The Company is the country's **FIRST** to adopt the **CUSUM** (Cumulative Sum) statistical technique that monitors trends in mean strength, standard deviation and the relationship between early-age and 28-day strengths. This thereby indicates when action should be taken to consistently meet product conformance.

## NABL Accreditations and QCI Certifications

The Company's Central Concrete Testing Laboratories in **Bengaluru, Gurugram, Chennai and Mumbai** have secured the coveted NABL Accreditation under ISO/IEC : 17025 : 2005, in the field of Mechanical Testing of Aggregates & Concrete. The certification for Bengaluru is the **FIRST** of its kind for any RMC manufacturer.

The National Certification Scheme for RMC Plants was launched during May 2013 jointly by **QCI** and **BMTPC (Building Material and Technology Promotion Council)**. We were the **FIRST** Indian company to receive this prestigious quality certification at its **Kochi** RMC unit, and has now completed similar audits at many of its other units as well.

## Prism RMC Special - Value added concrete

Leveraging years of experience, a worldwide pool of information and state-of-the-art proficiency about the different concrete constituents and their interactions, we offers its customers value added concrete for their special needs. The Company's concrete technologists are able to **modify the properties of concrete** through the use of innovative chemical admixtures, combined with the proper proportioning of the various concrete constituents to design concrete that is more fluid, stronger, develops strength faster, and also retains workability longer. **Easycrete<sup>®</sup>, Megacrete<sup>®</sup>, Xpresscrete<sup>™</sup>**, etc. form just a part of the comprehensive portfolio.

## Our People, Our Strength

The Company boasts of a national pool of trained, experienced and qualified community of engineers, sales personnel, transit mixer operators etc., who continuously strive to deliver quality and service that is in harmony with the company's commitment to excellence. The technical and sales personnel undergo training in basic and advanced level courses of Concrete Technology conducted by the **Institute of Concrete Technology (UK)**. The company's technical experts have been instrumental in drafting of the revised **Indian Code for Ready-mixed Concrete - IS 4926 : 2003**.



Complete Concrete Solutions

**RMC (INDIA) DIVISION OF PRISM JOHNSON LIMITED IS ONE OF THE LARGEST READY-MIXED CONCRETE MANUFACTURERS IN INDIA. SET UP WAY BACK IN 1996, RMC INDIA CURRENTLY OPERATES A TOTAL OF 90 READY-MIXED CONCRETE AND 5 AGGREGATE CRUSHING PLANTS IN 44 CITIES AND TOWNS ACROSS THE NATION. THE COMPANY HAS BEEN THE HARBINGER IN SETTING HIGH STANDARDS FOR PLANT AND MACHINERY, PRODUCTION, QUALITY SYSTEMS AND PRODUCT SERVICES IN THE READY-MIXED CONCRETE INDUSTRY.**

## OUR PRESENCE

- Ahmedabad • Amravati • Bengaluru • Bhopal • Bhubaneswar • Chennai • Coimbatore • Faridabad
- Gadarwara • Goa • Greater Noida • Gurgaon • Guwahati • Hyderabad • Indore • Jaipur • Kanpur
- Kochi • Kolkata • Lucknow • Ludhiana • Mangaluru • Mohali • Mumbai • Mysuru • Nagpur • Nashik
- Navi Mumbai • Noida • Paradip • Pune • Raipur • Rajkot • Ranchi • Sahibabad • Sonapat
- Surat • Thane • Thiruvananthapuram • Vadodara • Varanasi • Vishakhapatnam

**PRISM<sup>®</sup>**  
CEMENT  
दूर की सोच



Complete Concrete Solutions  
**PRISM JOHNSON LIMITED**  
(FORMERLY PRISM CEMENT LIMITED)  
RMC (India) Division

**JOHNSON<sup>®</sup>**  
Not just tiles, Lifestyles.

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## COMMERCIAL CONCRETE

The Commercial Concrete Vertical is the Company's core business which not only caters to the needs of metro cities and semi-urban areas, but also serves as a steadfast contributor to the prolific development of urbane India. The Company caters to a gamut of concrete requirements encompassing lofty buildings to cherished individual houses, solutions for mild exposure to the harshest of offshore works, for soft and aesthetic requirements to the jumbo strength & performance required for prestigious industrial and infra projects.

Our state-of-the-art plants are an ensemble of high commitment towards quality and service. It seems to be a recurring miracle when the Company's concrete laden transit mixers, relentlessly brave the never ending traffic snarls in cities to reach the customer's sites on time, every time.

## AGGREGATES

The Company ventured into the aggregates business in the year 2000 and currently operates high-tech aggregate setups in Mumbai, Bengaluru, Hyderabad, Mangaluru and Sawantwadi.

The Aggregates Vertical maintains product quality by selecting the right quarries, employing the best techniques in the industry to extract good quality rock with proper fragmentation and engaging machinery and crushers of internationally proven standards. The skilled workforce is trained to maintain these crushers in immaculate working condition and derive the full bounty of their produce, in line with international norms.



## MEGA PROJECTS

During the year 2009, the Company decided to extend its core business activity of ready-mixed concrete to meet the growing demand for high quality RMC in Key Infrastructure sectors namely - Highways, Power, Petroleum Refineries, Ports and Jetties. The Company has harnessed a persistent team that sets up and operates RMC plants in remote locations that are far flung from the comforts of civilization. The Mega Projects Vertical has since then successfully executed more than 25 mega projects, defying all odds and overcoming many operational challenges.



## MILLIONS OF M<sup>3</sup> inspired by our passion for concrete craftsmanship

The trusted name has churned out and sold millions of cubic metres of concrete throughout its historical journey. The company is nothing short of ambitious.

The Company's pursuit for technical excellence has helped in achieving several cherished milestones:

Continuous pouring of more than **3125 m<sup>3</sup>**

on two occasions, of **Thermocrete<sup>®</sup> M35 concrete,**

for Bridge and Roof (India) at NPCIL site, Kakrapar, Surat.

Non-stop pouring of **3671 m<sup>3</sup> of M30 RMC Design**

for NCC Urban at Bengaluru.

Supply of more than **3875 m<sup>3</sup> of Easycrete<sup>®</sup> M40 concrete**

for the iconic Forum Atmosphere Project at Kolkata.

Supply of Heat Resistant **Concrete for up to 700°C**

for the repair of a Blast Furnace at Vizag.

More than **4500 m<sup>3</sup> of Megacrete<sup>®</sup> M70**

supplied to Larsen & Toubro Limited, ECC Division, for the Lodha Fiorenza project at Mumbai.

## First in Sustainable Green Initiatives

Right from its inception days, The Company been committed towards Sustainability and has taken all possible steps to reduce water consumption by using **Recycled Water** for production purpose.

The incessant growth in the construction industry has exponentially spurred the need for natural sand, thereby fast depleting this valuable natural resource. **We were the first company** design mixes incorporating Crushed Stone Sand (CSS), a **by-product** of the aggregate crushing process.

Concrete consumes cement and cement manufacture leads to CO<sub>2</sub> emissions. **We were** the first company to substitute part of this cement with Fly Ash, GGBS, ultrafine GGBS or Silica Fumes, which are **by-products** of other industries. Over 90% of the concrete supplied by the Company has these replacements.



## First in Health and Safety Management

"Health and Safety" of its people has always been rated top priority and the first agenda at all times in the Company. The Company strongly believes in the verity that **all the work related accidents and sicknesses are avoidable.**

26 of the Company's production facilities have been selected for the prestigious National Safety Trophies during the last 3 years. This is an annual safety contest conducted by the **National Safety Council**. The Company fervently looks forward to the time when we shall be able to set new benchmarks in safety standards within the Construction Industry.

